



South Okanagan  
Similkameen  
**Medical Foundation**

# **2020-2021 Impact Report**

## MESSAGE FROM THE BOARD CHAIR

2020-2021 was indeed a challenging time. The COVID pandemic has created a new normal. I am grateful that our donors have continued to see the need for their support as they continue to make financial gifts to the Foundation.

I would like to recognize our wonderful staff for their dedication and commitment to a job well done. This past year has been one I could never have imagined. A serious pandemic severely hamstrung our fundraising activities and for most of the year, we did not have an Executive Director in place. Individually all stepped up and pitched in without being asked. I also want to offer a special thanks to Mark Spalding who is leaving the Foundation as Mark has accomplished several significant steps in restructuring our financial reporting. We wish him the best in his next endeavors, knowing he and his wife Susan will continue to be friends of the Foundation.



Thank you to our Board of Directors for their support this past year and to that end, I would like to recognize the contributions of Board Directors who have ended their term of service. In particular, Judy Jeffries and Nancy Leardo will be fondly remembered for their contributions and we are fortunate that although their Board service has come to an end, they continue to believe in the importance of our mission.

Thank you to our volunteers, the more than 1,700+ donors and the 4 hospital auxiliaries in the region who give so graciously in support of improving healthcare. You are the reason we are successful and impactful.

As we look forward to next year, we are intentional and purposeful in strengthening our performance in the following key areas:

- Re-establishing/growing relationships with stakeholders/donors;
- Expanding our funding to areas outside of Penticton while continuing to support the work needed in Penticton;
- Creating and executing a communications plan to generate more awareness of the Foundation;
- On-going continuous improvements of our systems and processes to optimize our impact and elevate our processes.

This coming year will also see the installment of our new Chief Executive Officer Sally Ginter, and our new Director of Finance Tracey Dueck. Both individuals bring strong backgrounds from which the Foundation will benefit. In closing, thank you for your support and staying with us during these times of high emotions and uncertainty. We are committed to bettering our communities and with your help, will continue to bring positive impacts and improve health care delivery throughout the South Okanagan and Similkameen.

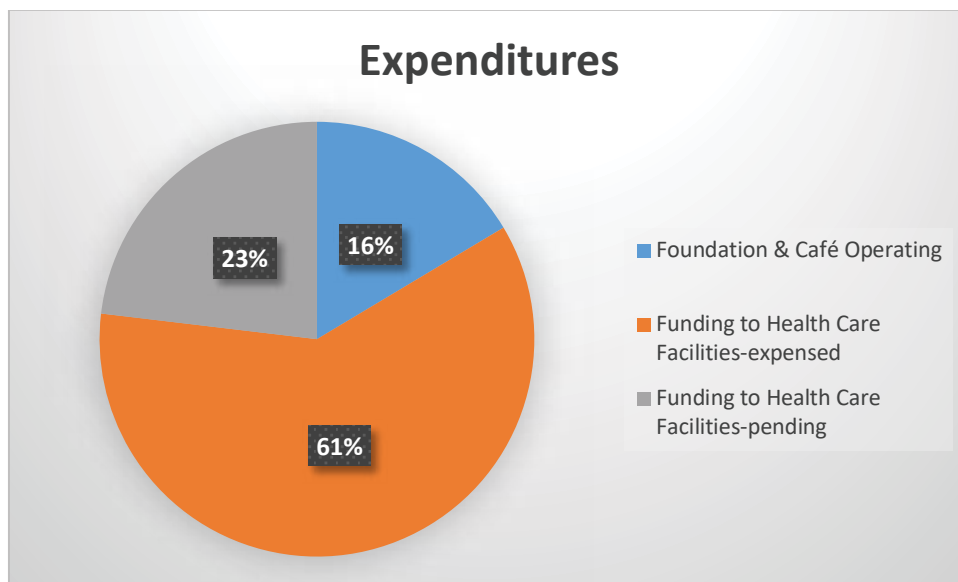
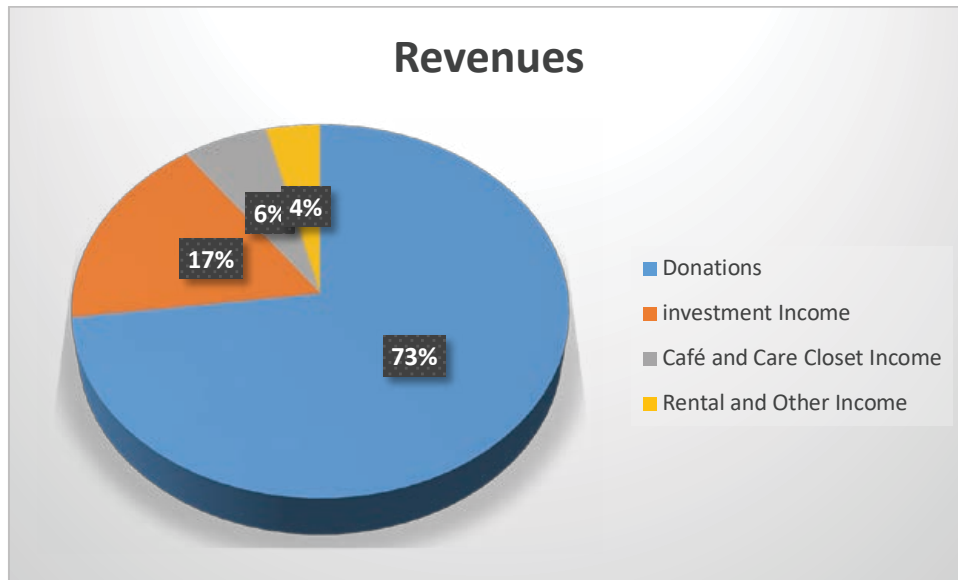
Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Peter Steele'.

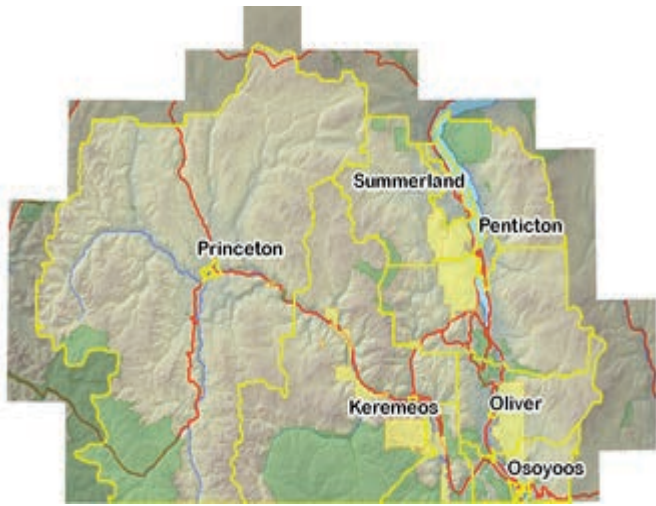
Peter Steele  
Board Chair, South Okanagan Similkameen Medical Foundation

# FINANCIAL REPORT

Fiscal Year Ending March 31, 2021



Despite the challenges of fundraising in the COVID environment, the Foundation successfully raised \$4,734,623, of which \$3,454,605 came from donations. Total expenses inclusive of the operations of the Foundation and the operations of the SOS Café, were \$777,590. Total expensed funding by the Foundation was \$2,862,559. We continue to honour commitments for the David E. Kampe Tower and the CT Scanner, with invoices still being processed and pending.



Donations are converted into impactful investments throughout the 16 Healthcare Facilities supported by the SOS Medical Foundation. Through purchasing equipment, providing patient comforts, and supporting training, the SOS Medical Foundation ensures that all donations invested have passed a high level of due diligence and sustainability. From purchasing LUCAS chest compressors, to enabling ventilator upgrades, to the comforts of music therapy, to elevating training via CPR dolls, all contribute to significantly enhancing the patient experience.

## 2020-2021 BOARD OF DIRECTORS

<b>Board Chair</b> Peter Steele	<b>Vice-Chair</b> Ryan Mahaffy	<b>Treasurer</b> Tara Vanden Pol
<b>Past Chair</b> Gerry Ryan	<b>Director</b> Mark Bowland	<b>Director</b> Gar Hatton
<b>Director</b> Judy Jeffries	<b>Director</b> Susan Keyes	<b>Director</b> Henry King
<b>Director</b> Nancy Leardo	<b>Director</b> Ramesh Rikhi	<b>Director</b> James Smirle
<b>Director</b> Lorraine Unruh	<b>Director</b> Ellen Walker-Matthews	<b>Interior Health Representative</b> Carl Meadows